

## **Wildernest Logistics Solutions and AeroGrow International Announce Progressive Partnership**

*Mexico, Missouri, chosen as location for centralized distribution center*

**Denver, CO – June 24, 2011** – Denver-based Wildernest Logistics Solutions (“Wildernest”) announced yesterday it will manage all warehousing and shipping services for AeroGrow International, Inc. (“AeroGrow” OTCBB: AERO) at a new centralized distribution center in Mexico, Missouri. During a ribbon-cutting ceremony held at the center, Mexico was recognized as the new capital of centralized distribution.

AeroGrow is the maker of AeroGardens, a popular line of indoor gardening products used to grow vegetables, herbs and flowers without soil. In the past, AeroGrow handled all storage and shipping processes through various company-managed and third party facilities throughout the U.S. As the new outsourcing partner, Wildernest will now manage all product fulfillment, storage and shipping from the 50,000 square foot center in Mexico, Missouri. In order to recognize significant cost savings and increased productivity, AeroGrow made the decision to outsource and base operations in the centrally located city.

“AeroGrow’s decision to outsource their distribution is a win for the city of Mexico and Wildernest Logistics Solutions,” said Dan Frank, Vice President of Supply Chain Solutions for Wildernest Logistics Solutions, Inc. “The future vision of expanded centralized distribution in Mexico is being realized through this partnership and we know it will set a precedent for future business.”

According to Frank, Missouri, specifically Mexico, is on the heels competitively with Ohio and Indiana when it comes to centralized distribution. Due to affordable real estate, an extremely central location and attractive tax incentives offered by the city, Mexico offers amenities that are hard to beat for companies looking to outsource their lines of distribution to one location. Two other Wildernest customers have also based their centers in Mexico.

“We are the outsourcing partner for Home Decorators Collection and Brookstone as well, and were able to offer AeroGrow very skilled workers and an economy of scale,” said Frank.

Mike Wolfe, CEO of AeroGrow International, says the partnership with Wildernest was needed in order to continue the company’s desire to expand.

“It was time to take our fulfillment and distribution processes to the next level in order to grow our company,” said Wolfe. “Wildernest offered us services in Mexico, MO, that now allow us to be more productive while recognizing a major cost savings. We are thrilled to be a part of Mexico’s thriving business community.”

With a population of 11,321, city officials are looking forward to Wildernest bringing more companies like AeroGrow to their vibrant, mid-sized metropolis.

“On behalf of the city of Mexico, we are extremely pleased that Wildernest and AeroGrow chose us to grow their business and we look forward to making many more announcements like this one,” said Mayor of Mexico, Ron Loesch.

Additionally, in recognition of its recent and ongoing business achievements in the community, the Mexico Chamber of Commerce honored Wildernest with a Progress Award at yesterday’s ceremony. UPS, a long-time strategic partner with Wildernest, says the

company is a visionary in the supply chain management industry and has been a front-runner in positioning Mexico as a Mecca for centralized distribution.

“Ultimately, the business of logistics is ever-changing and companies need a partner like Wilderndest that can help them find better ways to get their goods to their customers. We look forward to a continued partnership with them as we begin work with AeroGrow in Mexico,” said Matt Lamzik, Regional Account Director of UPS.

Located at 2201 Lakeview Road, the distribution center began operations on May 23rd, and currently employs 20 workers. For more information, please go to [www.wilderndest.com](http://www.wilderndest.com).

#### About Wilderndest Logistics Solutions:

Wilderndest Logistics Solutions has been serving customers since 1986. The company is a privately held organization and provides a wide variety of logistic services including warehousing, distribution, local delivery, residential delivery, storage, reverse logistics, less than truck load (LTL), and full truck load. With locations in Colorado, Texas and Missouri and many strategic partners, Wilderndest Logistics Solutions provides shipping and distribution locally as well as globally. To learn more, visit [www.wilderndestlogistics.com](http://www.wilderndestlogistics.com).

#### About AeroGrow International, Inc.:

Founded in 2002 in Boulder, Colorado, AeroGrow (OTCBB: AERO) is dedicated to the research, development and marketing of the AeroGarden line of foolproof, dirt-free indoor gardens. AeroGardens allow anyone to grow farmer's market fresh herbs, salad greens, tomatoes, chili peppers, flowers and more, indoors, year-round, so simply and easily that no green thumb is required. See [www.aerogrow.com](http://www.aerogrow.com)

#### About UPS:

UPS (NYSE: UPS) is a global leader in logistics, offering a broad range of solutions including the transportation of packages and freight; the facilitation of international trade, and the deployment of advanced technology to more efficiently manage the world of business. Headquartered in Atlanta, UPS serves more than 220 countries and territories worldwide. The company can be found on the Web at [UPS.com](http://UPS.com) and its corporate blog can be found at [blog.ups.com](http://blog.ups.com). To get UPS news direct, visit [pressroom.ups.com/RSS](http://pressroom.ups.com/RSS). To learn more about UPS's responsible business practices, visit [www.ups.com/responsibility](http://www.ups.com/responsibility).

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